

**CLAIMS**

What is claimed is:

1. A method for funding non-profit organizations, comprising the steps of:

identifying persons having an interest in a non-profit organization;

5 identifying at least one product and/or service typically acquired by those persons;

initiating a sale of the at least one product and/or service made to the persons having an interest in the non-profit organization;

organizing distribution of earnings from the sale of the at least one product and/or service to an escrow account; and

10 organizing the distribution of earnings from the escrow account according to suggestions from the non-profit organization.
2. A method as in claim 1, further comprising the step of funding a budgetary requirement of the non-profit organization from the earnings that are placed in the escrow account.

15
3. A method as in claim 1, wherein the step of organizing distribution of the earnings from the escrow account includes the more specific step of directing distribution of the non-profit organization's earnings from the escrow account according to instructions to an escrow account manager including the non-profit organization's budgetary needs and surplus budget needs.

20
4. A method as in claim 3, further comprising the step of providing for donation of any excess earnings in the escrow account, available after the non-profit organization's budgetary needs and surplus budget needs have been met, to a foundation.

25
5. A method as in claim 4, further comprising the step of enabling the non-profit organization to suggest to the foundation to donate excess funds to one and/or more charitable causes.

30
6. A method as in claim 1, wherein the step of identifying persons having an interest in a non-profit organization includes the more specific step of using network

marketing to identify persons having an interest in a non-profit organization.

- 5           7. A method as in claim 6, wherein the step of using network marketing further comprises the step of establishing a management center to manage the network marketing campaign.
- 10           8. A method as in claim 1, wherein the step of identifying at least one product and/or service involves the more specific step of providing a product and/or service through an intermediary group.
- 15           9. A method as in claim 1, wherein the step of identifying at least one product and/or service typically acquired includes the more specific step of providing at least one product that is a utility provided by an intermediary group.
- 20           10. A method as in claim 8, wherein the step of identifying at least one product and/or service typically acquired includes the more specific step of providing at least one product that is a utility provided by an intermediary selected from the group consisting of telephone, electric, gas, sewer, water, and garbage.
- 25           11. A method as in claim 8, wherein the step of identifying at least one product and/or service typically acquired includes the more specific step of providing at least one product and/or service selected from the group consisting of insurance, mortgage securities, private loans, commercial loans, and investment placements.
- 30           12. A method as in claim 7, wherein the step of initiating a sale of at least one product and/or service comprises initiating the sale through the management center.
13. A method as in claim 12, further comprising the step of enabling the management center to establish an agreement with the non-profit organization for the non-profit organization to be an independent representative of an intermediary group.
14. A method as in claim 13, wherein a qualifying entity acts as an agent of the non-profit organization and the qualifying entity is an independent representative of

the intermediary group.

5 15. A method as in claim 13, further comprising the step of enabling the intermediary group to pay profits earned from the sale of one and/or more goods and/or services provided by the intermediary group to the escrow account of the non-profit organization that earned said profits.

16. A system for funding a non-profit organization, comprising:

10 a means for identifying persons having an interest in a non-profit organization;

a means for identifying at least one product and/or service typically acquired by those persons;

a means for initiating a sale of the at least one product and/or service made to the persons having an interest in the non-profit organization; and

15 a means for organizing distribution of earnings from the sale of the at least one product and/or service to an escrow account; and

a means for organizing distribution of the earnings in the escrow account according to instructions provided by the non-profit organization.

20 17. A computer-implemented system for funding a non-profit organization, comprising:

a computer implemented means for identifying persons having an interest in a non-profit organization;

25 a means for identifying at least one product and/or service typically acquired by the persons having an interest in the non-profit organization;

a means for initiating a sale of the at least one product and/or service made to the persons having an interest in the non-profit organization;

a computer implemented means for organizing a distribution of earnings from the sale of the at least one product and/or service to an escrow account; and

30 a computer implemented means for organizing distribution of the earnings from the escrow account according to instructions from the non-profit organization.

18. A computer implemented system for funding a non-profit organization according to claim 17, further comprising a computer link to an Internet site for providing

access to a list of persons having an interest in the non-profit organization.

5 19. A computer implemented system for funding a non-profit organization according to claim 17, further comprising a database coupled to the computer implemented means for accessing a list of persons having an interest in the non-profit organization.

10 20. A computer implemented system for funding a non-profit organization according to claim 17; further comprising software associated with the computer implemented means to organize the distribution of earnings from the sale of the at least one product and/or service.

15 21. A computer implemented system for funding a non-profit organization according to claim 20, further comprising a computer link to an internet site for providing access to the escrow account.

20 22. A computer implemented system for funding a non-profit organization according to claim 17, wherein the computer implemented means for organizing distribution of the earnings from the escrow account includes access to an Internet site.